KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Meeting Minutes

October 08, 2026

Board Members in Attendance: Tricia Okeson by proxy for Secretary Steven Stack, Sharon Clark, Martha Mather, Harry Hayes, David Roode, and Dr. Sarah Moyer.

Quorum: A quorum was not met.

Updates and Reports:

- **State-Based Marketplace:**
    - Of current members enrolled, 95% have successfully enrolled in plans for 2027. Rates are increasing by an average of 22.3%, which results in higher Advance Premium Tax Credits (APTC) due to increases in benchmark plan costs. As a result, member responsibility is expected to increase by only 12%, on average.
    - As a reminder, members must be enrolled by December 15, 2026, to have coverage effective January 1, 2027.
    - Nearly 1 million Americans will receive a $500 refund check from the federal government due to an overcharge related to user fees assessed to insurance companies by the Federal Marketplace. Kentucky was not impacted by this overcharge and will not be issuing refunds, as Kentucky operates its own State-Based Marketplace (SBM) and assesses a 1% fee on health insurance premiums.
    - CMS reported that approximately 750,000 Marketplace enrollments were being canceled. This issue is isolated to the Federal Marketplace. No Kentuckians are at risk of losing their coverage through kynect, as kynect prioritizes the security and protection of Kentuckians' data.
- **kynector Outreach:**
    - 6,182 enrollment actions led by organizations, with more than 12,000 event contacts made by our kynectors at community events across the state.
    - kynectors hosted numerous outreach events at fairs and festivals throughout the fall season. Additionally, KHBE staff and kynectors attended all four in-person Medicaid Town Halls held across the Commonwealth.
- **Subcommittees:**
    - **Behavioral Health Subcommittee –** Open issue around Parody to Enrollees in Kentucky. An in-depth run-down of this option will be presented at next month's Advisory Board Meeting
    - **Outreach, Education and Enrollment Subcommittee –** Immigration changes that took place in October were discussed in the previous meeting.
    - **Qualified Health Plan Subcommittee –** No updates.

Adjournment: The meeting was adjourned at 3:29pm.

Next Meeting: November 5, 2026